



7th Annual Prescott Long Riders Trail Ride and All Horse Parade

The Prescott Long Riders need your support!

First, a little bit of history... 100 years ago Prescott's Parades were cowboys riding horseback, stagecoaches and wagons, then add in a few gold miners and their mules. About 40 years ago the City of Prescott completely discontinued all horse parades through downtown Prescott, the reason was that modern style parades were becoming more popular. Then one warm day in July about 12 years ago, two old cowboys were sitting at the bar having a few drinks at their local watering hole on Whiskey Row. They were talking about how parades were now full of trucks, cars and smelled of diesel fuel. So one of the old cowboys said, we need to start our own parade. "What do ya say we go round-up some horses."

That's how it all started, 5 years later in 2014 the Prescott Long Riders rode into historic downtown Prescott down Whiskey Row. Our goal was to bring 100 horses into downtown Prescott within 5 years; we accomplished that goal last July 2019 with 116 horses and then in 2020 we brought 110 horses into downtown Prescott. We also represent "National Day of the Cowboy" and we have established partnerships with the VA Hospital, City of Prescott and the Prescott Chamber of Commerce.

The Prescott Long Riders, Inc. Is a Non-Profit 501c3, our donations this year will go to one or both programs at the VA Hospital: Helping Our Homeless Veterans and the Native American Navajo Veterans. Last year in 2020, our organization donate \$2,000 dollars to the VA Hospital.

We are looking to our sponsors to help make this years ride successful. It takes a great deal of time and energy to organize and make this event become a reality.

We offer four levels of sponsorship, cash, in-kind and silent auction items.

- \$750+ Donation will place your logo on one of the two sleeves on our western shirts.
(Only 4 spots are available, we will be placing two sponsors on each sleeve)
- \$500+ Donation will place your logo on the chest area of our western shirts. (8 Spots are available)
- \$250+ Donation in cash or In-kind services will place your company name on the back of our western shirts.
- Silent Auction Items (Two weeks after the ride)

Every sponsor will also have their logo and a link placed on the Prescott Long Riders website.

Please make your checks payable to the "Prescott Long Riders, Inc."

Mail them to:

Attn: Michael Tickle

Prescott Long Riders, Inc.

P.O. Box 878, Paulden, AZ 86334

For additional information please contact us at 602.550.5629

Visit our website at www.prescottlongriders.com

The Prescott Long Riders thank you for your support.